

an LRSM Outreach Event

LRSM

The Laboratory
for Research on
the Structure
of Matter

HOW ^{to} Start A Materials-based company

October 28, 2013 | 3:00-5:00 pm

Glandt Forum, Krishna P. Singh Center for Nanotechnology
3205 Walnut Street, Philadelphia, PA



UP START
at the UNIVERSITY of PENNSYLVANIA

Join us for a panel discussion to learn about starting a company with examples in the area of materials science or materials analysis. Three CEOs from the greater Philadelphia area will discuss their startup experience, and two experts who assist new companies will provide information on available resources for entrepreneurs.



Optofluidics



Graphene
Frontiers

Tigeroptics

FEATURED PANELISTS

Bernardo Cordovez, CEO, Optofluidics, Inc.

Mike Patterson, CEO, Graphene Frontiers LLC

Lisa Bergson, CEO, Tiger Optics LLC

Anthony Green, Vice President Technology Commercialization Group--Life Sciences, Ben Franklin Technology Partners; Director, The Nanotechnology Institute & Energy Commercialization Institute

Michael Poisel, UPStart Director, Penn Center for Technology Transfer

WHO SHOULD PARTICIPATE?

This panel is geared to graduate students and post-docs who have general questions about or have an interest in starting a technology company.

This event is free but registration is required as attendance is limited to 75 participants.

Please register at www.lrsml.upenn.edu/startaco/